

Press Release

Contact: Ann Pitcher

P.S. Communications

FOR IMMEDIATE RELEASE

630-234-4150

ann@pscommunicationsinc.com

WHY YOUR FACE MATTERS TO EMPLOYERS

Chicago, IL, July 12, 2015-- Studies show that looks do matter when it comes to securing a new job, especially when it comes to first impressions. According to a study published by the [National Academy of Sciences](#), first impressions are made based on a person's face. And, if you are in the job hunt, your face can have a major impact on your likelihood of getting that new job.

Long gone are the days where an initial impression occurs in-person. In a job market dominated by social media, a profile picture is the first thing potential employers see. So, an inviting and dependable appearance is a must.

"We analyze faces all the time and don't even consciously realize it," explains Dr. Jay Dutton, [Midwest Facial Plastic Center](#). "In fact, our brains make snap decisions on how 'trustworthy' someone is based on their face within milliseconds. Obviously, that is a value every potential employer looks for in a job candidate."

A [study](#) at Georgetown University recently analyzed how various facial rejuvenation procedures affected other people. Results showed that no matter the procedure – facelift, eyelift, chin lift – people who improved their features by undergoing plastic surgery appeared more trustworthy afterward.

According to [BBC News](#), experts agree that small changes in a face, such as fewer wrinkles or less saggy eyelids, can make you appear more trustworthy, dominant or attractive.

“Even minor cosmetic changes can have a significant impact on how people perceive you,” explains Dr. Dutton. “If the sides of your mouth sag, you may appear sad or angry. Someone whose eyes are more open after an eye lift may appear more trustworthy.”

“I talk to patients all the time who mention how competitive the job market is right now,” Dr. Dutton adds. “I want to help them succeed in the market and get the job they deserve.”

Dr. Dutton is double board certified in otolaryngology and facial plastic/reconstructive surgery with extensive experience in all aspects of cosmetic surgery, particularly in advanced rhinoplasty, cosmetic eyelid surgery, facelifts and injectables.

If you are interested in discussing or exploring facial plastic surgery options, **Dr. Dutton is offering a free consultation, including Vectra technology which allows patients to visualize their face after cosmetic enhancements.** Contact Midwest Facial Plastic Center at 630-574-8222 or visit: <http://www.midwestfacialplasticcenter.com>.

###